

In 2020 your contributions made the following possible:

PLEGGED

\$2,800 in research & continuing education grants to 1 conservation alumna & 2 culture alumnae

\$2,500 in professional development grants to 4 current culture & conservation fellows

SPONSORED

SOWF Alumni Gatherings

New York, NY (Jan. 25)

Williamsburg, VA (Feb. 22)

Exhibition Tour

Cost of Revolution, Museum of the American Revolution, Philadelphia, PA (March 5)

Online Events

Pandemic Response

Applying for Emergency Funding through the NEH Cares Act (May 1)

Museum-Goers & The Pandemic: New Research (July 16)

Conservation Talks

Looking at Glazing: Finding the Best Solution to Protect Your Works of Art (June 4)

From the Mansion to the Monastery: Conserving Buddhist Art (Oct. 7)

Culture Talks

David Rittenhouse Book Project (June 18)

Classical Cincinnati: Furniture Making and the Ohio River Trade (July 2)

Potteries of Trenton (Aug. 13)

What a Craftsman's Credit Accounts Reveal (Aug. 27)

Creating the "Floating Palaces": Design and Decorative Arts on the Global Stage (Oct. 21)

Diversity, Equity, Access, and Inclusion

Diversity and Inclusion for Small and Mid-sized Museums (July 30)

Museums Are Not Neutral; Conservation Is Not Neutral (Sept. 9)

Virtual Town Hall: DEAI at Winterthur (Oct. 29)

Talks for Recent Grads

Museum Fundraising in Today's World (Sept. 15)

Virtual Annual Meeting

Year in review, with virtual reception for current fellows & alumni (Nov. 19)

EXTRAORDINARY YEAR, EXTRAORDINARY ALUMNI!

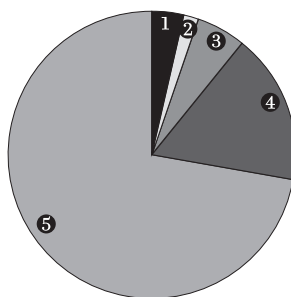
The year 2020 brought both chaos and clarity to the Winterthur community and the world at large. Thank you to the extraordinary Society members whose gifts of finances, time, and talent helped us weather the year's dramatic challenges and emerge more focused, more flexible, and better connected.

Like many alumni, the Society of Winterthur Fellows was forced to do more with less last year. The Society's budget—which relies on paid memberships and donations—was down 31% from 2019. In many ways, this is unsurprising. The global health crisis kept many of us physically isolated and threatened our financial security. The spotlight on structural racism and violence against Black people focused our attention on matters that surpass alumni identity.

In response to these challenges, the Society reached out to its marvelous alumni and expanded its programming. We hosted online events that examined racism in the museum community, the future of the cultural heritage sector, and museum responses to the pandemic. In all, we hosted 17 in-person and virtual events that drew more than 700 registrants: an 89% increase in programming compared to 2019. More than 60 alumni who aren't dues-paying members participated. By year's end, we had co-sponsored the Materializing Race unConference and hosted three Society events devoted to diversity, equity, access, and inclusion (DEAI). Our members showed their support for these DEAI initiatives through unprecedented dedicated gifts and event registrations.

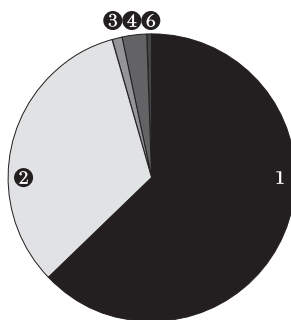
We cannot continue this vital work without your help. We receive no external funding from Winterthur or any other source. In addition to grants and events, your dues pay for the Society's basic operating expenses, such as banking and administrative costs, postage, and fees for maintaining our website, online membership directory, and virtual event platform.

If you already give to the Society, thank you! Your gifts have allowed us to develop our growing online community, our virtual events, and our focus on transparency and accountability. We appreciate your vital contributions. If you didn't give in 2020, please become an active member. We value your support, and we welcome your ideas.



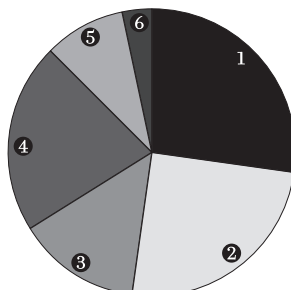
MEMBERSHIP | 2020

1. Gratis to graduating classes: 18
2. Recent alumni: 14 (2019: 15)
3. Society-only memberships: 52 (2019: 75)
4. Joint Society-Winterthur memberships: 159 (2019: 209)
5. Alumni not paying membership contributions, including 145 past-due members: 675 (2019: 587)



INCOME | 2020

1. Membership contributions: \$13,235
2. Additional gifts: \$6,915
3. General directed gifts and event registrations: \$215
4. DEAI directed gifts and event registration: \$620
5. Merchandise sales: \$0
6. Interest: \$73



EXPENSES | 2020

1. Travel and research grants: \$3,700
2. General programs and events: \$3,381
3. DEAI programs and events: \$1,900
4. Winterthur portion of joint memberships: \$2,880 (\$20 to Winterthur per \$75 joint membership)
5. Communications: \$1,253
6. Administrative costs: \$424